

Interactive hotel TV systems

iLumio TV and iLumio TV webOS

The iLumio solutions offer a new generation of hotel TV systems based on a central platform available in the Cloud. Hotel TV is not only an e翽□cient way for hoteliers to promote their services but also a great source of additional income.

iLumio TV, based on STB is an advanced multimedia entertainment centre as well as a source of information for hotel Guests.

iLumio TV webOS, dedicated to Web OS 3.0 LG TVs does not require the installation of an external STB. It provides a high video quality and acts as a multimedia, entertainment and information centre.



www.ilumioapp.com

iLumio TV

State-of-the-art interactive hotel TV





The Internet, videos-on-demand, HD TV - iLumio TV incorporates all of these options, making the hotel stay enjoyable for your Guests. Being the vital part of iLumio TV, Set-Top-Box is an electronic device connected to the TV acting as a multimedia, entertainment and information centre. It allows the Guests to interact with the hotel. The system is based on the IPTV technology and is therefore dedicated to all hotels with the IP solutions in every room.

This product is recommended for all hotels which aim for a state-of-the-art interactive TV system compatible with all types of TVs (LG, Samsung, Philips). Customising is one of the solution's biggest asset:

- splash screen with the Guest's name, automatic selection of the language system
- possibility for the Guest to check their bill
- booking additional hotel services and giving full information about available entertainment
- marketing automation possibility to easily prepare a marketing campaigns and deliver its content automatically to every Guest
- a selection of surveys allows for getting the hotel Guests' feedback about their stay

iLumio TV WebOS

Hotel TV in the Cloud



iLumio TV webOS is a system acting as a multimedia and digital entertainment centre for a hotel Guest. Created especially for selected LG TV models with the webOS system—versions 3.0 and up.

Does not require the installation of any additional external STB. Optional channel sources including: IPTV network or TV channels delivered via the coaxial cable.

This product is recommended for hotels seeking for a fully interactive TV system without the an external Set-Top-Box.

Opting for this solution brings numerous advantages, including quick and easy installation, access to the most useful functions of the hotel TV system like:

- the highest quality TV channels
- informative sites about the hotel, integrated with the PMS system
- the Internet browser, TV games and applications, TV as a mobile screen
- successful marketing (automation campaigns)

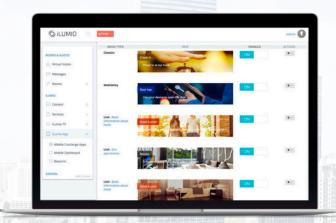
Features	iLumio TV		iLumio TV
	STB Standard	STB Premium	LG WebOS
TV channels from IPTV Head-end		\checkmark	\checkmark
TV channels from any source (Coax cable)			\checkmark
Hotel Info pages		\checkmark	\checkmark
Internet browser	\checkmark	\checkmark	\checkmark
Local weather	\checkmark	\checkmark	\checkmark
Marketing campaigns (automated messaging system)	\checkmark	\checkmark	\checkmark
Internet TV (e.g. Netflix, HBO Go)		\checkmark	
Maps	\checkmark	\checkmark	\checkmark
Games and applications	\checkmark	\checkmark	\checkmark
Internet Radio	\checkmark	\checkmark	\checkmark
Screenshare (Miracast)			\checkmark
Reservations of hotel services (resturant, SPA)			THE STATE OF THE S
Interactive Guide - atrractions nearby (offers from local resturants, car rentals, excurcions)		\checkmark	
Local flight schedule		\checkmark	

Features	iLumio TV		iLumio TV
	STB Standard	STB Premium	LG WebOS
Surveys - feedback		\checkmark	
Bluetooth Audio Playback		\checkmark	\checkmark
Social (Twitter wall with pictures)		\checkmark	
Access point – WIFI in the room		\checkmark	\checkmark
Mobile Remote Control – mobile device as a remote control		\checkmark	\checkmark
VOD without payment		\checkmark	
PMS integration	La pe	\checkmark	\checkmark
Welcome dashboard with guest name		\checkmark	\checkmark
Automatic set language of iLumio to Guest language		\checkmark	\checkmark
○ Bill		\checkmark	\checkmark
 Messages to the Guest 		\checkmark	\checkmark
 VOD with payment 		\checkmark	
PayTV (extra paid premium channels)		\checkmark	
Hotel Stores		\checkmark	
Minibar (module for housekeeping)		\checkmark	
Room orders		\checkmark	

iLumio TV CMS

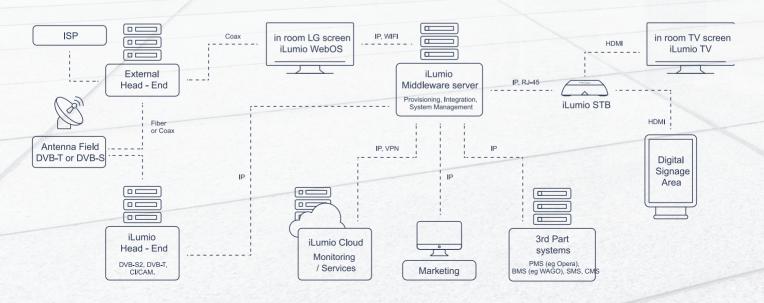
Easy-to-use managing panel

Intuitive and efficient tool for managing the hotel TV system and the marketing content displayed on TV screens in hotel rooms. The system allows for the surveillance of all TVs, providing reports and analysis of system applications. Features a convenient and easy-to-use module for entering the marketing content, while marketing automation functions allow for implementing a customised marketing campaign for a given Guest.



Architecture

iLumio TV in a hotel IT architecture



References

iLumio provides entertainment for more than 10 000 rooms

























Technological partners

We work with hospitality leaders





























SAMSUNG

About Ailleron

iLumio is powered by Ailleron, worldwide provider of innovative technologies

400+

An experienced team of the best IT experts

1000+

Products and IT projects implementations



4 offices in Poland

HQ in Kraków, branches in Warsaw, Rzeszów and Bielsko

Partners

Qatar, Saudi Arabia, Australia, Croatia, Dubai, Greece, Germany, Slovakia, Slovenia

Not only for hotels

iLumio works best where hospitality is king. Be at health centers, conference venues or theaters, iLumio ensures your message gets through without compromising your guests' comfort.



Health Services

It's not about comfort; it's about recuperation iLumio easily adjusts to hospital & care home environments.



Stadiums



Were else

Need a system for monitor management? iLumio works outside as well, working as a digital signage management tool. iLumio adapts. Just contact us and we'll gladly help you out with a custom iLumio version.

